

Cookies policy

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This Cookies Policy explains how sereda.ai uses cookies and similar technologies. Whenever you use the website <https://sereda.ai/> and other websites of the project (hereinafter referred to as the “Site”), products and services offered on the Site (hereinafter referred to as the “Services”), information may be collected using cookies and other similar technologies. We are committed to protecting the personal information collected while using our Services.

What are cookies and similar technologies?

Cookies are small text files, often with a unique identifier, that a web server sends to your computer, mobile phone or tablet device (hereinafter referred to as the “Device”) so that the site can remember information about your activity on the site. Cookies collect information related to your use of our Services, information about your Device, such as your Device's IP address and browser type, general location and, if you accessed our site through a link from a third party site, the URL of the page you accessed through that link. If you have registered for any Services or are a subscriber, we may also collect your name and email address, which may be shared with data processors for the purpose of verifying the registered user or subscriber.

Similar technologies known as localStorage may also be used as an alternative to cookies. This is a technology that is similar to cookies and performs very similar functions, such as caching data to improve our Services, tracking activity so that we and our advertisers can serve you ads in accordance with this policy, and counting the number of people who view ads on our Services. When we refer to “cookies” in this policy, we mean cookies or similar technologies.

Cookies record information about your online preferences and help us tailor our Services to your interests. The information provided by cookies can help us analyze your use of our Services and provide you with a better user experience.

In addition to cookies, our Services may also use web beacons, clear GIFs, page tags, and web bugs. These are all types of technologies implemented by websites or third-party ad servers that allow them to analyze your use of the Site and help improve your experience with the Services.

What types of cookies are there?

Necessary cookies

Some cookies are necessary to enable you to navigate the Site and use its features (“necessary cookies”). Without these cookies, you may not be able to properly use our Site or the Services you have requested. These necessary cookies do not collect information about you that can be used for marketing purposes or to remember where you have been online. These cookies do not require your consent, but we still need to inform you about the presence of such cookies, which we also do in this Cookies Policy.

Optional cookies

In addition to the necessary cookies, we use other cookies for the purposes described below in this Cookies Policy. These optional cookies require your consent.

We use the following types of optional cookies:

- analytical, statistical and performance cookies that analyze user behavior on the Website
- functional cookies, which allow us to remember user preferences and personalization, for example, in terms of the language you choose or the cookie options you select

Session and persistent cookies

Cookies can be divided into two other groups:

- session cookies - cookies that are associated with the current visit to the Website and are deleted automatically when you close your browser
- persistent cookies that are stored on your computer. Persistent cookies are deleted automatically after a certain period, but will be renewed each time you visit the Site

First-party and third-party cookies

Some cookies may be set by other websites and stored on other domains. These cookies may collect information about you and share it with others. We use services such as: Google Analytics, Google ReCaptcha, Google Ads and Facebook Ads, which may require the setting of third-party cookies.

What are cookies used for?

Cookies are an important part of the Internet. They make using websites much more convenient and affect many useful functions of websites. They also help us gain insight into how our website is used so that we can improve its functionality or target users with better marketing communications.

We use cookies to remember information such as:

- your choices, for example, regarding cookies or the processing of your personal data
- your browser settings, such as the type of browser you use and which plug-ins you have installed. This allows us not to bother you every time you visit the site to make sure you have the necessary equipment to download information from our sites. It also lets us know how many people use certain types of software so that we can customize our site to provide the best browsing experience for each visitor
- your movement around and use of our site. We collect statistics to optimize our site

How can users manage or refuse cookies?

When you access the Site for the first time, you will be asked to choose one of the available options:

1. Consent to all cookies - by selecting “Allow all”
2. Consent to necessary cookies - by selecting “Allow necessary”

If you consent only to the necessary cookies, please note:

- some parts of the Site may not work properly or at all
- you can refuse to have your activity tracked for advertising purposes by using the “Do Not Track” option each time. In such cases, we respond to DNT signals sent from the user's browser
- you can change your browser settings regarding cookies at any time. Restriction of the use of cookies may result in the limitation of certain functions available on our Site

You can change your cookie settings at any time. To do so, you will need to clear cookies for our Site in your browser settings.

Where can I find out more about cookies?

To learn more about cookies, including how to view, manage, and delete cookies, please visit www.allaboutcookies.org.